



### Privacy Rules & Regs... OH MY!

This resource summarizes key highlights presented in the associated Compliance Clips video. [Click Here](#) for other compliance related resources.

The Privacy Program serves as a central resource for privacy-related matters at UConn and UConn Health. Its mission is to assist the UConn community to navigate applicable rules and best practices to protect the privacy rights of our students, patients, clients, employees, research subjects and other constituents. The goals of the Privacy Program are to ensure the proper use, management, protection and disclosure of personal information University-wide, and to promote a culture that values the protection of privacy as an integral part of our daily interactions with individuals and their information.

### HOW MAY WE HELP YOU?

Personally Identifiable Information (PII) is information that can be directly linked to an individual. Often times, this information is sensitive. In your role at UConn, you may need to access or use PII to carry out necessary business. Privacy laws, rules and regulations that require us to protect sensitive data when managing PII can be confusing. How can your functional area complete routine tasks and help to ensure PII is safeguarded while doing so? Call the Privacy Officer for assistance with helping you understand privacy rules, protect the rights and information of our constituents, and mitigate risk. Here are a few ways we can work together to achieve these goals:

#### Training & Support

Periodic privacy training educates and reminds employees about the policies, rules and regulations that we must follow to effectively control PII in our hands. Furthermore, training is an opportunity to share with employees the processes and technology we have in place that integrate privacy factors seamlessly into our operations. Our office is available to conduct privacy training in a variety of formats. Contact us to discuss what training options are available to meet your needs.

#### “Privacy-By-Design” Partnership

Working to create or implement a new system, app or research collaboration? Many of your processes may require that you collect, use, store or share PII. With a “Privacy-By-Design” approach, we can build privacy considerations into these processes, rather than thinking of privacy as an afterthought. The Privacy-By-Design concept is a popular framework within the privacy industry and by implementing it in your office, we can better protect PII while having as little impact as possible on your operations.

#### Review Concerns & Respond

If you become aware of a privacy issue or personally have concerns, please contact us. We will look into the matter and work with the necessary parties to take appropriate action and provide support.

*Immediately* contact us if you suspect confidential data or information systems may have been compromised. We are required to take coordinated steps to investigate and respond accordingly.

### WHERE TO LEARN MORE

Storrs & Regional Campuses:  
860 486 3256  
[privacy@uconn.edu](mailto:privacy@uconn.edu)

UConn Health:  
860 679 7226  
[privacyoffice@uchc.edu](mailto:privacyoffice@uchc.edu)

Privacy  
Website  
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